



TOWN OF GRIMSBY

NOTICE OF MOTION

INTRODUCTION DATE: March 6, 2023

SUBJECT: Investigate the Creation of a BIA in Grimsby on the Lake

REQUESTED BY: Councillor DiFlavio

WHEREAS the Town of Grimsby recognizes the importance of supporting local businesses in the area known as "Grimsby on the Lake" and promoting economic development in the community; and

WHEREAS a Business Improvement Area (BIA) is a proven method for supporting local businesses, improving the economic viability of a community, and enhancing the physical appearance and attractiveness of commercial areas; and

WHEREAS the Town of Grimsby has not established a BIA for the area of Grimsby on the Lake.

THEREFORE, BE IT RESOLVED THAT the staff of the Town of Grimsby is directed to investigate the feasibility of creating a Business Improvement Area for the area of Grimsby on the Lake, including all businesses north of the QEW, east of the Winona border, and west of Kerman Avenue North;

BE IT FURTHER RESOLVED THAT the investigation should include, but not be limited to:

- The boundaries of the proposed BIA;
- The potential benefits of a BIA for the businesses and the community;
- The costs and financial implications of establishing and maintaining a BIA, including any potential funding sources;
- The level of support from the businesses and property owners in the proposed BIA area;
- The potential services and programs that a BIA could offer to support local businesses and enhance the area's economic and physical vitality.

BE IT FURTHER RESOLVED THAT staff report back to Council with their findings and recommendations as soon as possible.



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BE IT FURTHER RESOLVED THAT upon receipt of the staff report, Council will consider the recommendations and decide whether or not to proceed with the establishment of a Business Improvement Area in Grimsby on the Lake.

I acknowledge that this Notice of Motion will be given consideration at the March 20, 2023 Committee of the Whole meeting.