

**Report To: Committee of the Whole**

**Meeting Date: March 6, 2023**

**Subject: 2023-2026 Strategic Priorities**

### **Recommendation(s)**

1. That report CAO-23-03, 2023-2026 Strategic Priorities, dated March 6, 2023 be received for approval.

### **Purpose**

To provide the Town of Grimsby's Council with a copy of the final 2023-2026 Strategic Priorities document. This document will be used to guide Town operations throughout the term, and will provide a clear framework to the public as to where Council's priorities lie.

### **Background**

#### **Overview of the 2023-2026 Strategic Priority Setting Process**

In November 2022 members of Council engaged in the strategic priority setting process. Their goal was to establish forward-thinking priorities for the 2023-2026 Council term, within the first 100 days of taking their elected positions.

Members of Council took part in four special council meetings between November 2022 and February 2023 to develop the 2023-2026 Strategic Priorities. The members of Council worked together to establish priorities for the term ahead: examining what they heard from Grimsby residents during the campaign, identifying shared priorities, and focusing on opportunities ahead for the community. The strategic priorities were reviewed and edited as necessary in between sessions as they began to take shape.

These special council meetings were also supported by Town Staff, and an external consultant.

#### **Public Consultation**

Many of the activities associated with the strategic priority setting process have resulted in engagement with the public using a diversified toolkit of engagement activities, such as Let's Talk Grimsby. Comments made by residents have been included in the final 2023-2026 Strategic Priorities document.

## Analysis/Comments

### 2023-2026 Strategic Priorities

In November 2022, Town Council engaged in a priority-setting process. The goal of the initiative was to establish forward-thinking priorities for the 2023-2026 Council term, and to align objectives for the Town as a whole.

The 2023-2026 Strategic Priority document identifies:

- Three (3) strategic priorities
- Ten (10) directions, and
- Thirty-three (33) actions.

The three (3) strategic priorities are as follows:

1. People: Supporting happy, healthy lives in a well-connected inclusive community
2. Places: Fostering vibrant neighbourhoods while protecting our natural environment
3. Prosperity: Driving innovation and collaboration in our local economy to benefit everyone

A copy of the 2023-2026 Strategic Priorities document can be found in **Appendix A**.

### Strategic Priorities

These Strategic Priorities will guide Council's decision making through their term of office, and give direction to Town Staff on the projects that Council expects to be completed. They also provide a clear framework to the public as to where Council's priorities lie.

### Financial Impact

The financial impact of each of the action items under the strategic priorities will be assessed as part of the approved budget.

### Conclusion

Thank-you to the members of Council for your leadership and collaboration in creating the 2023-2026 strategic priorities. Together, you have finalized a collective set of priorities to guide the Town and put Grimsby in good standing for future generations.

Respectfully prepared and submitted by,



Nicole Divok

Executive Assistant to the Mayor and CAO

Respectfully approved by,



Sarah Kim

Acting Chief Administrative Officer

### **Attachments**

- **Appendix A – 2023-2026 Strategic Priorities Document**